

*get*  
back to school  
*ready!*

## Back to School Solution for Waimauku School

Vanessa Wragge

November 2022



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IT DONE

[officemax.co.nz](http://officemax.co.nz)

0800 426 473



Te otinga TōkuKura

# MySchool solution

Parents and caregivers can purchase with confidence knowing their school has carefully selected the right products to support your goal of effective learning outcomes.

## Value and ease for parents and caregivers

- ✔ Shop online at [myschool.co.nz](https://myschool.co.nz) or by phoning us on 0800 724 440.
- ✔ Students have the same quality stationery
- ✔ Price Match Promise<sup>^</sup>
- ✔ Free Delivery for orders over \$60 incl. GST\*.
- ✔ December offer helping parents avoid the last minute rush in January.
- ✔ Multiple payment options including LayBuy<sup>#</sup> for 6 weekly, interest-free instalments.



“ I found ordering online was quick, easy and I got the exact stationery that the school required. It took out all the guess work and stress of wondering if I got the correct books or not. It saved me a heap of time by not having to go to a shop and fight the crowds. ”

Valerie Parent

“ I always thought OfficeMax was more expensive than other stationery shops, but I was wrong. They were cheap, super easy to shop with and great delivery time. And I love that my daughter's lists were on their site, so it was all basically done for me. Will definitely be shopping with them next year. ”

Debbie Parent

<sup>^</sup> See [myschool.co.nz/price-match-promise](https://myschool.co.nz/price-match-promise) for terms and conditions.  
<sup>\*</sup> See [myschool.co.nz/delivery](https://myschool.co.nz/delivery) for terms and conditions.  
<sup>#</sup> See [myschool.co.nz/laybuy](https://myschool.co.nz/laybuy) for terms and conditions.

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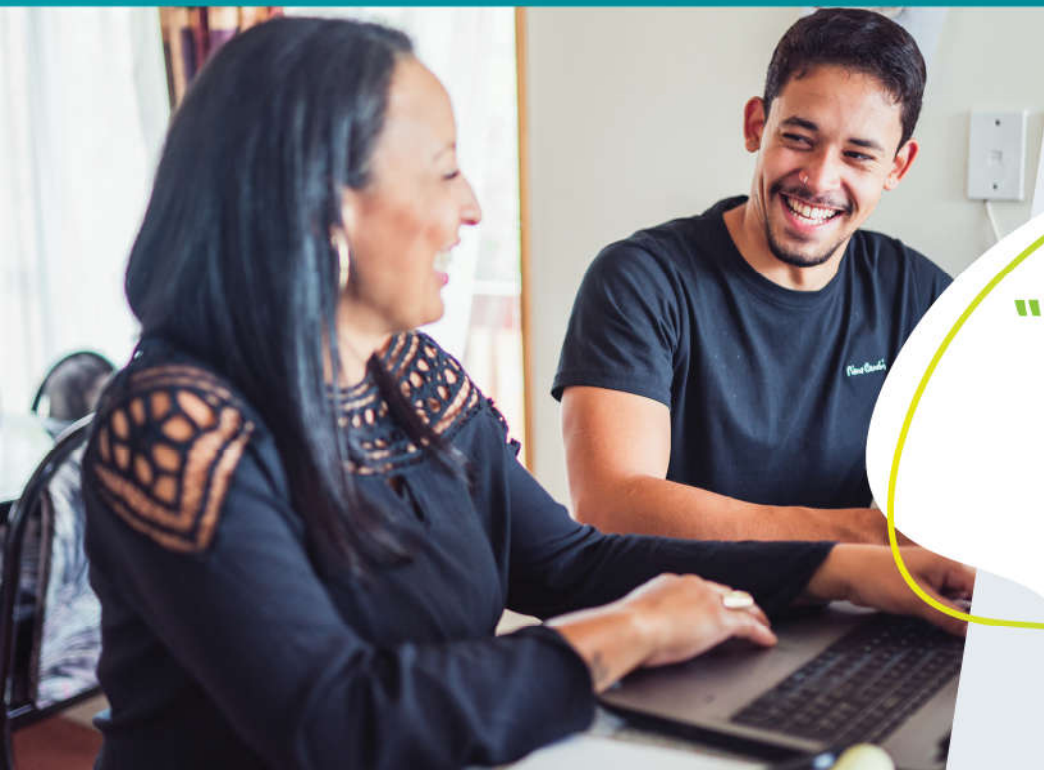
Each year we have a special 'early bird' December offer for parents and caregivers to help them beat the last minute rush in January.

## December offer

When parents and caregivers shop in December they can choose to receive their order straight away or pick a week to have it delivered in January.

We know from their feedback how much they love being able to tick this task off their list early. To thank them for their early bird purchase we also pop a handy free gift in with their order!

To enable your school community to take advantage of this special December offer you just need to ensure your school's class lists are published on the OfficeMax MySchool website by 30<sup>th</sup> November.



“ It is a super simple process, no more lists getting lost at home. You can choose when your stationery is delivered and they offer payment instalments which is very handy for this time of year. It is also nice to have an incentive to order early to get a free gift. Overall a smooth and stress free way of buying school stationery. ”

Jemma Parent

“ The most user friendly and efficient way of ordering school stationery! Plus I love the bonus Meal planners or Week Planners you receive for ordering early! Prices are just as good as anywhere else, and the wide selection is fantastic. So easy to order extra things not included on their stationery lists as well, like pencil cases etc. Can highly recommend. ”

Leanne Parent

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# MySchool solution

When you choose the OfficeMax MySchool solution for back to school your school will earn School Rewards\*.

## School Rewards\*

School Rewards are OfficeMax's way of showing our appreciation for the orders your parents and caregivers place, and a recognition of the work you do to help share with your school community on how to shop for back to school.

Last back to school season schools across the country earned \$630,000 in School Rewards. Since 2007 over \$8 million in School Rewards has been raised.

We know schools invest these rewards back in to their school, often using them for technology and STEAM products as well as furniture and other teaching resources.



“ The process was so easy. The children's class stationery lists were easy to access and purchasing very straightforward. The stationery was delivered on time and undamaged. It's great to know that the school benefits from the purchase, too. ”

**Vivienne Nilsson** Parent

### Botany Downs Secondary College

“ MySchool online stationery offers our community a time saving ordering system that offers a comprehensive product range that is affordable with additional School Rewards. ”

**Diedre Lane** Business Manager

\* See [officemax.co.nz/myschool-rewards](http://officemax.co.nz/myschool-rewards) for terms and conditions

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 **OfficeMax**<sup>®</sup>



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# MySchool solution

When parents and caregivers buy the supplies their child needs for back to school or for their family home office they'll earn School Rewards\* for your school, it's that easy!



## School Rewards\* provides extra fundraising for your school

✔ All schools are eligible for School Rewards\*

There's no sign up required and you can earn rewards at back to school time and throughout the year.

✔ It's easy to earn School Rewards\*

When your school community shops at [myschool.co.nz](https://myschool.co.nz) they will earn 6% back to your school\*.

✔ Earn BONUS School Rewards\*

When you publish your class lists by 30<sup>th</sup> November you will also earn an extra 2% BONUS School Rewards\* during December 2022 to February 2023!



✔ Receive a FREE Wine Gift Pack\*\*

As an extra thank you for publishing your school's class lists by 30<sup>th</sup> November you will also receive a FREE Sileni Wine Gift Pack\*\*.



**General Terms & Conditions:**

School lists must be published by 30th November 2022 in order to be eligible for Bonus School Rewards\* and the Sileni Wine Gift Pack\*\*.

\* **School Rewards & Bonus School Rewards:** School Rewards can be earned all year round, and are calculated at 6% of eligible parent purchases online at [myschool.co.nz](https://myschool.co.nz). Bonus School Rewards can be earned from 1st December 2022 to 28th February 2023, and are calculated at 2% of eligible parent purchases online at [myschool.co.nz](https://myschool.co.nz). For full terms and conditions go to [officemax.co.nz/myschool-rewards-terms](https://officemax.co.nz/myschool-rewards-terms).

\*\* **Sileni Wine Gift Pack:** Sileni Wine gift pack includes 1x bottle Sauvignon Blanc and 1x bottle Pinot Noir, and will be delivered to your school in December 2022. Limit one gift pack per school, while stocks last.

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# MySchool solution

## Congratulations!

A total of **\$1208.00 incl. GST** in School Rewards\* was earned by **Waimauku School**.

Your school earned these rewards as a result of parents and caregivers choosing to reward your school when making purchases through [myschool.co.nz](https://myschool.co.nz) from December 2021 to February 2022!

Because of the hard work you put in to publish your school's class lists by 30th November, you ensured your school was also eligible to earn the 2% BONUS School Rewards\*. Well done!



“ Ordering my children's stationery online with OfficeMax was such a breeze. All I did was select my child's school and their name and their stationery requirement lists were all there to order - and the order arrived at the beginning of the week I had selected, all accurate & accounted for! And I love that a portion of the sale goes back to the school. Too easy. ”

Keri Brown Parent



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# MySchool solution

We'll help you make the most of OfficeMax MySchool by making it easy for you to communicate with parents and caregivers on how and when to best shop for back to school.

## Marketing Support Material

Ensure a smooth start to the new school year and use our handy collection of marketing material to remind parents and caregivers where to shop for back to school.

Our toolbox is filled with all the resources you need to promote where and how parents and caregivers can get school ready fast, including:

**Newsletter Adverts** – ideal for print or digital newsletters

**Flyer** – special offer for purchasing in December

**Webtiles** – pop on your website and link to your school's page on myschool.co.nz

**Social Media & School App posts** – use your school's social media platforms

**Posters** – great for busy areas, such as pick up zones

**Letters** – a direct yet personal way to reach out

**Email messages** – a quick way to send a message

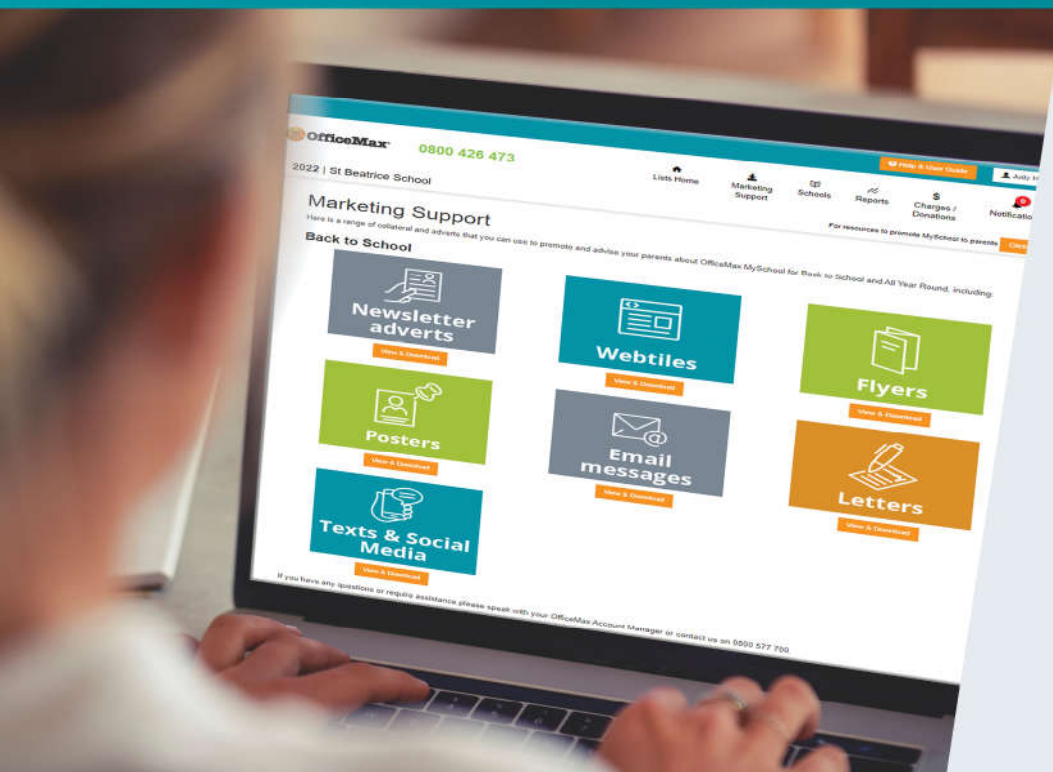
**Text (SMS) messages** – ideal for reminders

## Website link

Don't forget to share a website link with parents so they can go directly to your school's page on myschool.co.nz

### How to access the marketing support material toolbox

1. Go to [myschool.co.nz](https://myschool.co.nz)
2. Click MySchool Administration in the footer
3. Login
4. Click 'Marketing Support'
5. Select the tools for either December or January
6. Share with your parents and caregivers



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# MySchool solution



## 2022

## 2023

1 <sup>st</sup> September	1 <sup>st</sup> October	1 <sup>st</sup> November	30 <sup>th</sup> November	1 <sup>st</sup> December	20 <sup>th</sup> December	31 <sup>st</sup> December	9 <sup>th</sup> January	28 <sup>th</sup> February	April - May
Class lists can be loaded / edited on MySchool Administration site	Back to school pricing live on MySchool Administration site	Class lists can be published Back to school pricing live on <a href="https://myschool.co.nz">myschool.co.nz</a> Parents can place orders online once lists are published	Deadline for lists to be published to earn; <ul style="list-style-type: none"> <li>• BONUS School Rewards*</li> <li>• FREE Wine Gift Pack**</li> </ul>	December Offer promotion starts FREE Wine Gift Pack** sent to your school (if your lists were published by 30 <sup>th</sup> November)	MySchool Administration support office closes	December Offer promotion ends	MySchool Administration support office re-opens Send reminders to "order now to beat the back to school rush" via your social media platforms and/or your school app	Deadline for parent and caregiver orders to earn School Rewards* and BONUS School Rewards* for 2023 back to school season	School Rewards* and BONUS School Rewards* calculated and credited to your OfficeMax account for 2023 back to school season Parent purchases throughout the year will also earn School Rewards* which are paid quarterly

General Terms & Conditions: School lists must be published by 30th November 2022 in order to be eligible for Bonus School Rewards\* and the Sileni Wine Gift Pack\*\*.

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Encourage your parents and caregivers to get school ready early and beat the January rush! Share how to shop for back to school using the suite of marketing support material provided.

## November

- ✔ Share how to shop for back to school
- ✔ Send home the printed flyer of the December Offer with your students (if you requested copies)

## December

- ✔ Promote the December Offer to your school community
- ✔ Put a webtile on your school's website & link to your MySchool page to make it easy for parents and caregivers to find your published lists

## January

- ✔ Remind parents early in January to shop for back to school

## Checklist

- Send out last year's class lists and teachers' requirements to staff for review
- Estimate student numbers for 2023
- Review student requirements
- Request your MySchool December Offer flyers via your Account Manager, or call us on 0800 426 473
- Load 2023 class lists online (go to [myschool.co.nz](https://myschool.co.nz), click on MySchool Administration in the footer)
- Request your MySchool class lists to be published by selecting 'Ready to Publish'
- Check there is a link to your MySchool page on your school's website
- Communicate regularly to parents / caregivers using the MySchool Marketing tools

With a few simple clicks from the link the school provided I was able to get both children sorted within 10 minutes all from the comfort of my own home.

Keryn Theobald Parent

A wonderfully efficient service from receiving the school email to perusing their student-specific, hand-picked subject stationery lists, through to speedy ordering and delivery. Great to have all sorted before Christmas, various payment options and a practical freebie item gifted to us as well. Cheers OfficeMax A+.

Monique Wiles Parent

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